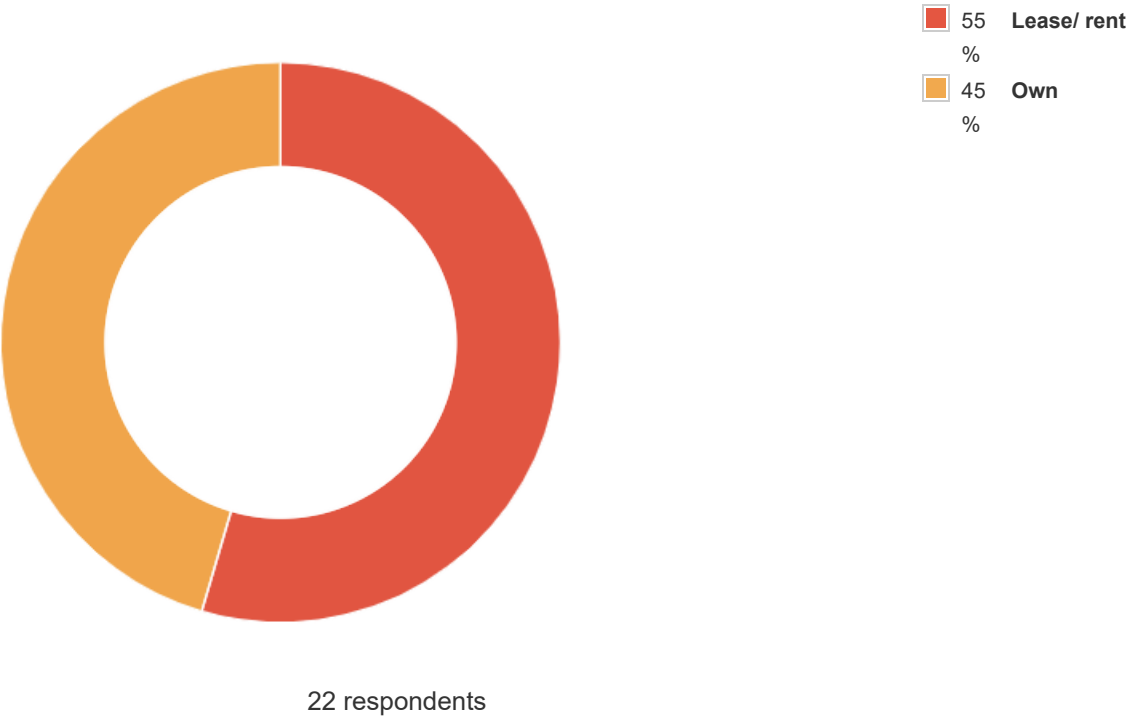


Dewey Beach Survey for Business Owners

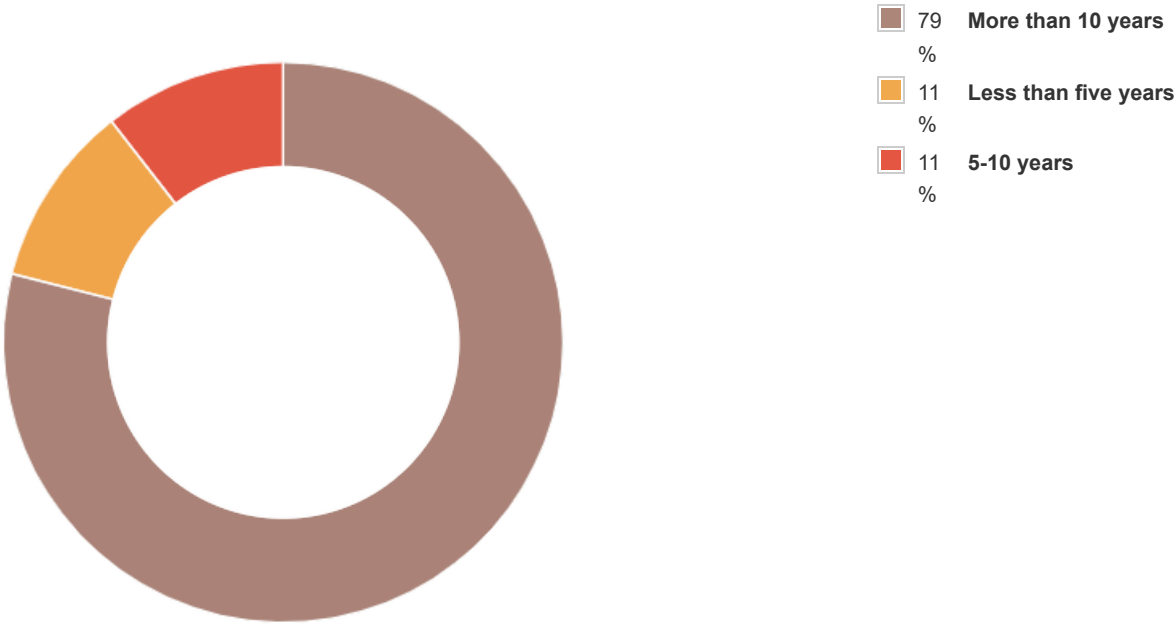
Project Engagement

VIEWS	PARTICIPANTS	RESPONSES	COMMENTS
733	23	218	39

Do you own or lease/rent your business space?



I have been in business in Dewey Beach for:



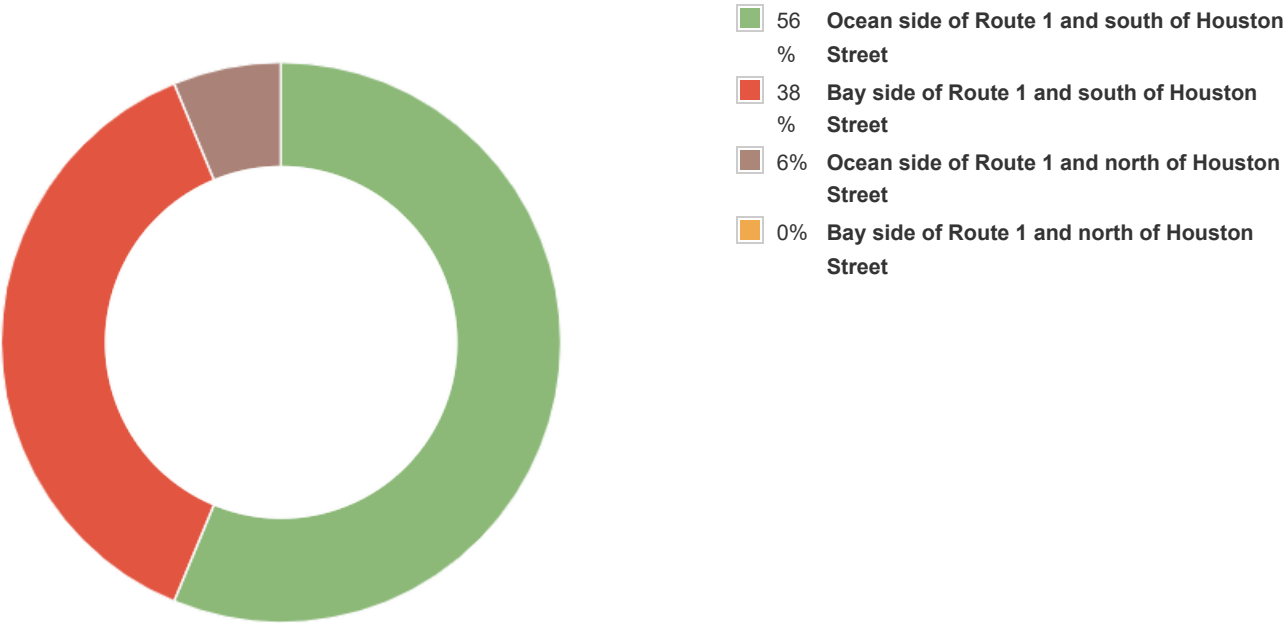
19 respondents

What type of business do you own?

53%	Restaurant	9 ✓
29%	Retail	5 ✓
18%	Service	3 ✓
12%	Other	2 ✓

17 Respondents

My property is located at:



16 respondents

What word or phrase best describes Dewey Beach to you?

Love the vibe. I save several weeks each year to use the rental property for personal use. Love to be near the ocean and amenities offered in Dewey!
8/17/2026
relax, enjoy and make memories
8/16/2026
A small town that once was a quiet place that has been taken over by commercial clients that has brought with it crowd control issues and noise.
8/13/2026
Spectacular
8/13/2026
Uneven fees & taxes
8/7/2026
The Wild West
8/4/2026
way of life
8/3/2026

Positive characteristics ranking: Please indicate the top 5 characteristics that you believe are most positive about Dewey Beach. Drag and drop them at the top with 1 being most positive.

9%	Safe and secure nighttime environment	Rank: 2.00	1 ✓
82%	Family-oriented atmosphere	Rank: 2.44	9 ✓
55%	Accessibility of ocean beach	Rank: 2.50	6 ✓
36%	Dog-friendly beach	Rank: 2.50	4 ✓
36%	Nighttime entertainment	Rank: 2.50	4 ✓
45%	Clean and safe beach	Rank: 2.80	5 ✓
36%	Active summer season / quiet offseason balance	Rank: 3.00	4 ✓
9%	Party atmosphere	Rank: 3.00	1 ✓
64%	Walking access to restaurants, eateries, and other food establishments	Rank: 3.29	7 ✓
27%	Accessibility to bay	Rank: 3.33	3 ✓
18%	Quality and number of restaurants	Rank: 3.50	2 ✓
9%	Quality and number of rental accommodations	Rank: 4.00	1 ✓
9%	Other	Rank: 5.00	1 ✓

11 Respondents

Improvements ranking: Please indicate the top 5 areas most in need of improvement in Dewey Beach.
 Drag and drop these at the top, with 1 being the most in need of improvement.

30%	More year-round restaurants	Rank: 1.67	3 ✓
40%	Other	Rank: 1.75	4 ✓
20%	Availability of family-oriented restaurants	Rank: 2.00	2 ✓
10%	Shopping and convenience outlets in town	Rank: 2.00	1 ✓
60%	Pedestrian safety	Rank: 2.33	6 ✓
30%	More special events (town or business sponsored)	Rank: 2.33	3 ✓
20%	Summer season noise	Rank: 2.50	2 ✓
40%	Family-oriented activities	Rank: 3.00	4 ✓
20%	Beach safety	Rank: 3.00	2 ✓
40%	Stricter control of inappropriate behavior (e.g., public drunkenness)	Rank: 3.25	4 ✓
30%	Public safety (general feeling of safety)	Rank: 3.33	3 ✓
40%	Summer activities for children	Rank: 3.50	4 ✓
10%	Public transportation options	Rank: 4.00	1 ✓
20%	Fewer special events (town or business sponsored)	Rank: 4.50	2 ✓

10 Respondents

For the top five issues you ranked, what specific actions would have the biggest impact on fixing these problems over the next five years?

Having police monitor intersections where there are yellow flashing lights to police cars that don't stop and watch for pedestrians that don't activate the cross walk lights,

8/17/2026

Add bathrooms and a changing stations on the bay and on the ocean side

8/16/2026

Crowd control. Noise at night. People on the beach making noise well in the morning hours.

8/13/2026

Dewey has been becoming a more year-round place to be, and to visit. Having more businesses open surely helps. Places like Ocean City Maryland spend big bucks advertising their town, would be nice to see Dewey Beach spend money promoting our town, as the business community gives back alot, and is a big part of what brings people to this town. Promoting the offseasons, events, and continued work with the business community to grow shoulder season events that help all would be great.

8/13/2026

Enforce the rules you have. Speeding cars. People jay walking. Ban people presetting chairs at 7 am and returning at noon!

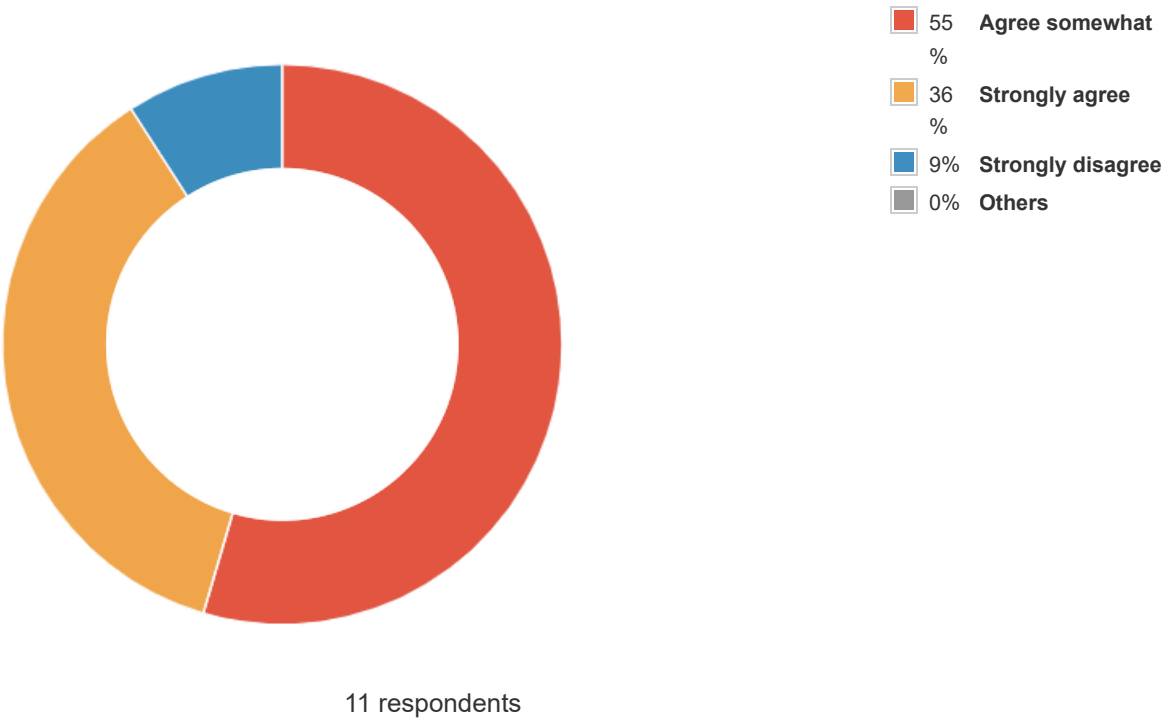
8/7/2026

Removing the crosswalks every 50 feet and having pedestrians actually walk to the intersections and cross with the lights. They can do it! They walk to the bars!

8/4/2026

ENFORCE THE Delaware State Occupancy allowed in every establishment before a catastrophe! Certain business seem to own the police department and town looking the other Way. It's time to reign in the drunken fiasco in the town. You want families? control the drunken nonsense

8/3/2026



Over the next five to ten years, what specific amenities and improvements could make Dewey Beach a better place to live?

- Parking, more movies on beach, designated pick up areas

8/29/2026
- Work with the state and count officials to explore ways to ease traffic. On Friday evenings, Saturdays and Sundays traffic is so consistently bad it's taking 45-60 minutes just to get between Dewey and Route 9 - very frustrating

8/17/2026
- Better promotion of how accessibly Dewey is in the shoulder seasons. More events on the water, as in the bay area...not many have a Bay so close to a town, its underutilized, we could be having events on the bay to show off this town.

8/13/2026
- Enforce beach etiquette. No huge tents and rows of chairs with no one there!
Add a tax so that things are equitable

8/7/2026
- It's filthy dirty. Trash and throw up in the streets in the mornings. It's embarrassing. Maybe a change in bar hours and better enforcement along with street cleaning.

8/4/2026

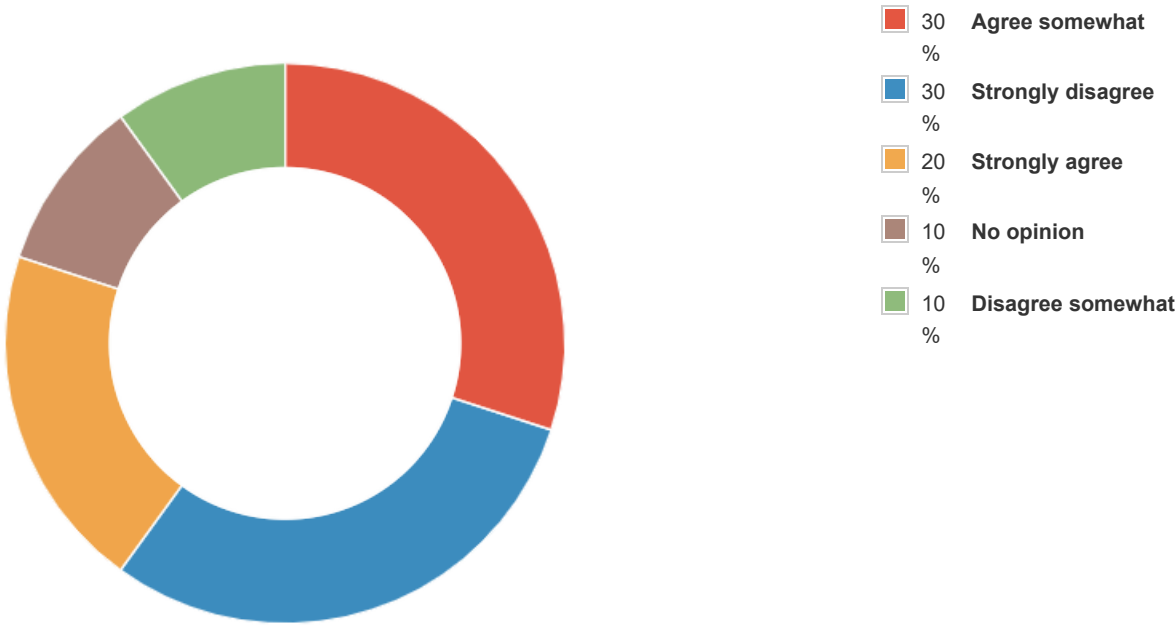
Parking

8/4/2026

Build public bathrooms and change facilities at the entrances to beaches at least two in each side of rt 1

8/3/2026

I feel safe when walking or biking at night in Dewey Beach. (Consider factors like lighting and visibility)



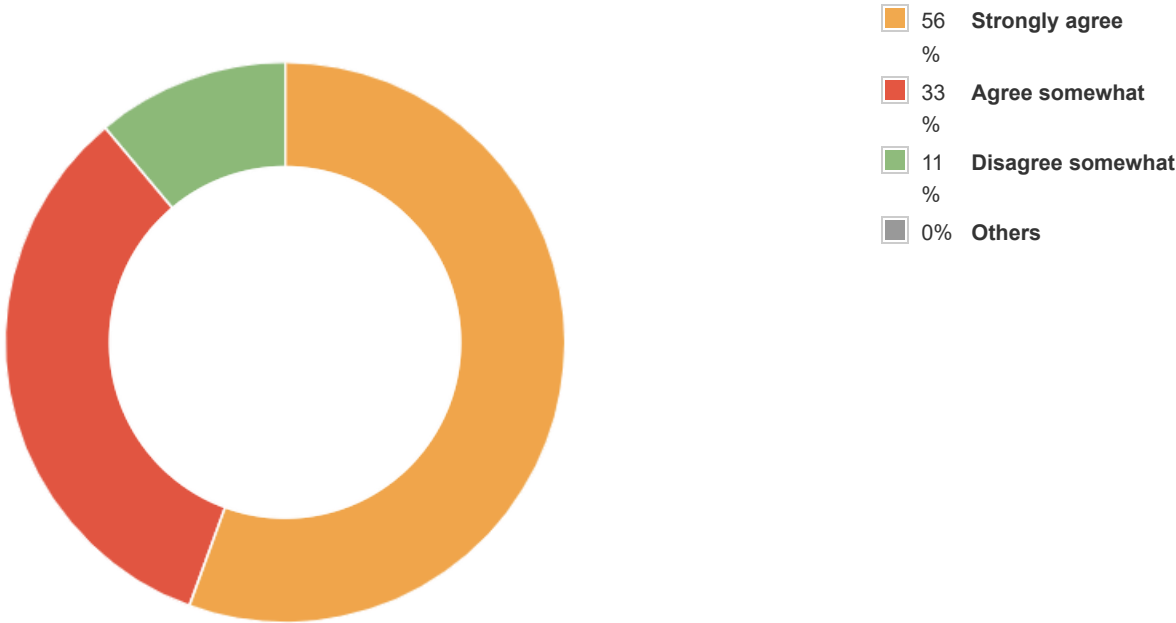
10 respondents

If the Town needed to generate more revenue to ensure financial sustainability, would you prefer: (Check all that apply)

33%	Increasing the accommodations tax (on residential rentals)	3 ✓
33%	Allowing development of new hotels to increase the base of the hotel tax	3 ✓
33%	Annexing of areas contiguous to Dewey Beach	3 ✓
33%	Other	3 ✓

9 Respondents

Adaptation to sea level rise and flooding should remain a high priority for the town.



9 respondents

Several recent flood events have impacted Dewey Beach, including Hurricane Sandy in 2012, Winter Storm Jonas in 2016, high tides in February and October 2021, September 2023, and August 2024. How was your business impacted:

89%	My business was not impacted by flooding	8 ✓
22%	Paid clean-up costs	2 ✓
11%	Closed for a period of time due to damages	1 ✓
0%	Closed due to lack of utilities	0 ✓
0%	Closed due to lack of access	0 ✓
0%	Loss of inventory	0 ✓

9 Respondents

Aside from major storms, have any other events impacted you?

Not events so much as constant traffic congestion.

8/17/2026

Covid obviously, power outages...as we someday need to bury the power lines in town. Blizzards, although the town has drastically improved its snow clean up.

8/13/2026

Valdalism

8/7/2026

none

8/3/2026

We as a town need to control the lack of occupancy and alcohol control because the owners of these bars own the town and want to make a buck

8/3/2026

If yes, when, how often, and what part of town?

Main Street (Route 1)

8/17/2026

Have you implemented any strategies to adapt to flooding or mitigate its impacts on your property? If yes, what were they?

None

8/13/2026

No

8/7/2026

Flooding is a concern however hey public rest rooms and changing stations and stop the drinks from making Dewey Beach unpopular

8/3/2026

If you have additional comments, please include them in the space provided below.

I love Dewey Beach. I am just concerned that the traffic problems, dining availability without long waits and increasingly smaller beach areas could make visitors thing twice about summer vacations at Dewey.

8/17/2026

I have added everything

8/3/2026

thank you. I hope you appreciate an honest review

8/3/2026

We have a great staff from the manager on down and we should recognize them monthly

8/3/2026

We live Dewey but the town officials need to get on board with reality before something major happens with the alcohol problem. Id you want families to come then enforce occupancy in bare and stop the blatant abuse of the bars servicing people who are overly intoxicated. nAdd bathrooms and changing areas NOT in local businesses

8/3/2026
