Posted November 5, 2026 at 12:30pm

AGENDA
TOWN OF DEWEY BEACH
MARKETING COMMITTEE MEETING
Dewey Beach Town Hall – Commissioners Meeting Room
1505 Coastal Highway
Dewey Beach, DE 19971

November 18, 2026
5:00pm

This meeting will also be livestreamed on YouTube
With the option to participate via Zoom
(Meeting ID 608 759 4237, Dial In 1(646)931-3860)

I. Opening of Meeting

a. Convene Marketing Committee Meeting
b. Pledge of Allegiance
c. Roll Call
d. Adoption of Agenda
e. Approval of Minutes

II. Agenda Items *(Public comment will be taken prior to any formal action)*

A. Discussion regarding committee membership and introduce new member, Shari Goodman.

B. Discussion of the Marketing Committee's work and accomplishments over the past year, including but not limited to the Walk of Fame campaign and Dewey Dog Day.

C. Discussion regarding the proposed Holiday Market.

D. Discuss partnership with the Resiliency & Sustainability Committee.

E. Brainstorming session for town newsletter topics.

F. Discuss upcoming meeting schedule.

III. Closing of Meeting

a. Committee Member Comments
b. Adjournment

Please be advised that this agenda is subject to amendment in accordance with FOIA. Agenda items are subject to deletion at any time, including during the course of the meeting. This meeting will be recorded and/or live-broadcast via audio and/or video. A technological failure that prevents, or a technological limitation that limits public access does not invalidate this meeting or any action taken at this meeting.